

PROFILE



Moleboheng Matli is a South African luminary celebrated for her diverse contributions spanning media production, business entrepreneurship, philanthropy, and advocacy.

Hailing from the Free State, a region often referred to as the "Kettle and Maize Belt" of South Africa, Matli's journey is a testament to her unwavering commitment to education, communication, and empowerment.

Her Excellency
Ambassador
**Moleboheng
Matli**

Early Life and Education

Born in the judicial capital of Free State, Matli's formative years were molded by her single mother, an educator, who instilled a profound appreciation for learning. She completed her early education in the villages of Free State, wrapping up her high school studies at a remarkable age of 17. This solid foundation laid the groundwork for her academic pursuits.

Academic Achievements

Moleboheng Matli's academic journey has been marked by remarkable achievements. She earned her Bachelor of Business Administration (BBA) degree, laying the foundation for her academic pursuits. Her thirst for knowledge and dedication to personal growth led her to pursue a Master's degree in Leadership and Management, where she excelled.



HE Ambassador Moleboheng Matli



Professional Journey

Moleboheng Matli's professional journey commenced even before she completed her studies, marking the beginning of an extraordinary career. At the young age of 21, she embarked on a remarkable path by joining the presidency of South Africa. Her achievement of becoming the youngest black female to be part of the president's office in the post-apartheid era was nothing short of historic.

Over the course of five impactful years, Moleboheng played an instrumental role in providing crucial administrative support within the president's office. Her contributions extended far beyond routine tasks; she gained invaluable exposure to the complex realms of political climate, governance, foreign policy, and international relations.



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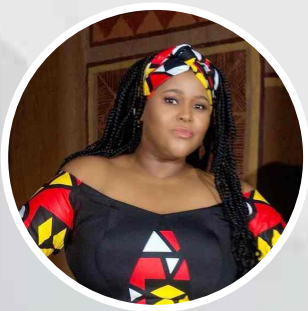
Media Entrepreneurship *Over 20 shows produced*

Moleboheng Matli's entrepreneurial spirit shone brightly as she ventured into the world of media production and public relations in 2008, a move that would leave an indelible mark on Africa's media landscape. She founded her own media production and PR agency, and it didn't take long for her company to soar to prominence.

Her agency's rapid ascent was marked by the creation of a diverse array of TV shows for MNET Africa, one of the continent's premier satellite TV networks. Her work transcended borders, with operations extending from South Africa to Nigeria and spanning 22 other African countries. This expansive reach showcased her exceptional prowess in the realms of media and business across some of Africa's economic powerhouses.

Moleboheng's influence wasn't confined to business alone; she extended her reach into media advocacy. Holding the distinguished position of Editor-in-Chief at Southgerian Lifestyle Magazine, a publication crafted by her own publishing company, she used her platform to advocate for black business and economic development throughout the African continent. The magazine served as a spotlight for the rich culture, lifestyle, and tourism offerings that Africa has to offer.

Through her media entrepreneurship and editorial leadership, Moleboheng Matli not only built a thriving business empire but also became a champion for African culture and economic progress. Her multifaceted contributions continue to have a lasting impact, shaping the narrative and opportunities for both media and business in Africa.



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TV Host and Presenter

In addition to her entrepreneurial ventures, Matli has excelled as a TV host and presenter. With a dynamic presence and engaging demeanor, she has graced screens as a host for numerous TV shows. Her mastery in this role adds another layer to her multifaceted persona.

Investment Consultancy

As her career evolved, Matli expanded into investment consultancy through Matli Holdings. She embarked on vital projects that solicited investments for African governments, conducting thorough due diligence and feasibility studies. Passionate about education and empowerment, she launched the Moleboheng Matli Foundation, furthering her commitment to equal educational opportunities for girls.



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Global Impact and Leadership Engagements

Renowned as a global speaker, Moleboheng Matli has left an indelible mark on various international platforms. In Cyprus and Turkey, she stands as a distinguished figure, captivating audiences with her insights and leadership prowess. Notably, she has been a key participant in the Lead like Mandela Forum, where she shared the stage with influential figures like Ndileka Mandela at the World Youth Summit.

Her commitment to shaping the future extends to the Africa Future Forum, held under the esteemed patronage of Senator Mkhululi Dlamini in the Kingdom of Eswatini. Here, she has contributed significantly to discussions that aim to propel the continent forward.

Recognized for her expertise in business and economics, she has actively participated in the Women in Business Economic Forum, collaborating with the Gauteng Province Department of Economic Development. These experiences underscore her dedication to fostering positive change and influencing global dialogue on critical issues.



HE Ambassador Moleboheng Matli



Philanthropy

Moleboheng Matli's philanthropic spirit is characterized by visionary ideals and an unwavering advocacy for education. Fueled by a deep-seated belief in the transformative potential of knowledge, she has initiated programs that provide underprivileged youths with opportunities to transcend their limitations and achieve their aspirations. Her flagship initiative, the Africa Youth Exchange Scholar Program (AYESP), grants scholarships, mentorship, and educational resources to disadvantaged youth, aligning with the United Nations Sustainable Development Goals (UNSDGs) for 2030, the organisation prioritizes SDG4: Quality Education.



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Recognition and Awards

Matli's impact has not gone unnoticed. She has been lauded with accolades, including the Sunday World Heroic Women Award and recognition from the Confederations of Businesses in Texas, USA. Her dedication to education, entrepreneurship, and societal change has earned her a nomination for a Lifetime Achievement Award by the G Africa Film Festival 2023.

Future Initiatives

Matli continues to evolve as a public figure and influencer. Her upcoming radio talk show, launching with 2 million listeners, will tackle vital topics, including women's empowerment and economic transformation through tourism. Her role as President and Executive Chairperson of the Women African Tourism Board speaks to her ongoing commitment to the continent's economic development.

Moleboheng Matli's life journey is one of perseverance, innovation, and empowerment. Her diverse achievements across media, business, philanthropy, and advocacy reflect her unwavering dedication to fostering positive change across Africa and beyond..





Rider is based on minimal requirements. Some optional requirements that are greatly appreciated are also included. If specific requirements that are a problem, please liaise to resolve immediately. Technical questions to be directed to current liaison for event. Please call liaison one week prior to event to ensure that everything is in order.

Tech Rider

ALL ITEMS ON THE LIST ARE COMPULSORY

ACCOMMODATION

Hotel : strictly 5-star (room or meal allowance is not required)

Gymnasium facilities

In-room WiFi

One-day fulfillment laundrette

Premium suite (category below the presidential suite)

TRAVEL & TRANSPORT

Flight: business class

vehicle: shuttle driven, G class vehicle

Strictly no budget or low cost airlines

Client to please ensure that VT has means to move from the hotel to the event

CHAPERONE

Flight; economy class

Vehicle: shared with VT

Hotel stay at the same as VT, standard room is sufficient

AV

Microphone: only uses Countryman on headset microphone

Strictly no cord-attached or lapel microphone

Digital projector and at least one comfort monitor at the end of the stage

Navigator client must provide a cordless clicker with a 50m radius connectivity (a cue clicker is preferred but not mandatory)

MISCELLANEOUS

Water: 2 x 500ml Valpre Water

Other refreshments: 2 x Nespresso decaf coffee

Props: bar stool or chair on stage



GLOBAL RATE CARD

NB: Prices exclude VAT & country specific sales tax

Travel & accomodation expenses not included



SERVICES	SOUTH AFRICA	REST OF AFRICA	INTERNATIONAL
Appearances	R10 000	\$2 000	\$2 000
Speaking	R25 000	\$5 000	\$5 000
Moderating	R15 000	\$3 000	\$3 000
MC - Hosting	R15 000	\$5 000	\$5 000
Brand Endorsement	R200 000	\$10 000	\$10 000

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